



IMPACT REPORT

**CELEBRATING OVER
1 MILLION USAGE COUNTS**

**2
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2
1**



Investing in protected bike-and-pedestrian infrastructure, safe outdoor recreation, and healthy active living for all of our families and communities.

STRATEGIC FRAMEWORK



MISSION /

The Virginia Capital Trail Foundation exists to protect, promote, and enhance the Virginia Capital Trail, and to serve as a resource, community builder, and connector to other trails throughout the Commonwealth.



GUIDING PRINCIPLES /

EXCELLENCE: WE ARE COMMITTED TO UTILIZING BEST PRACTICES, OPERATING EFFECTIVELY, STAYING RELEVANT, AND EMBRACING SUSTAINABILITY.

INTEGRITY: WE EXIST TO SERVE THE PUBLIC AND ARE COMMITTED TO THE HIGHEST LEVELS OF ETHICAL BEHAVIOR, ACCOUNTABILITY, AND TRANSPARENCY.

COLLABORATION: WE VALUE COLLABORATION AND THE CULTIVATION OF STRONG, LONG-TERM PARTNERSHIPS.

STEWARDSHIP: WE STRIVE TO BE GOOD STEWARDS OF OUR FINANCIAL AND ENVIRONMENTAL RESOURCES.

HEALTH AND WELL-BEING: WE PROMOTE ACTIVE LIVING IN A SAFE ENVIRONMENT FOR ALL.

CONTACT US

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email: info@virginiacapitaltrail.org

visit us: virginiacapitaltrail.org



MESSAGE FROM OUR CHAIRMAN



Dear Capital Trail Stakeholders,

The Virginia Capital Trail has been referred to as a lifeline. We often hear stories from visitors about their welcoming and positive experiences on the Capital Trail! Stories of compassion, generosity and community. Thanks to each of you!

Together we advocated for essential trail funding and saw real transformative change, resulting in a state budget proposal that earmarked \$245 million for outdoor recreation and trails in Virginia. This important funding will propel the integration of trail networks across the Commonwealth, develop active and safe infrastructure, and help create eco-friendly and balanced transportation systems.

With your support, our staff and board continue to make great strides in accomplishing our main strategic goals:

Goal 1: Ensure that the Virginia Capital Trail continues to be an excellent recreational and transportation infrastructure in the region.

Goal 2: Expand trail usage and ensure that the Virginia Capital Trail is open to all.

Goal 3: Establish a framework for regional trail development.

There is still much to do and we cannot thank you enough for your support. I hope you enjoy the Capital Trail as much as I do. See you on the Trail!

TED UKROP | CHAIRMAN | BOARD OF DIRECTORS

Dear Capital Trail Supporters,

What an impactful year! For the second year, the Capital Trail reached over one million annual trail usage counts. With the help of Dominion Energy, the Virginia Outdoors Foundation, and our Trail community, we released our first Outdoor Equity Fund and supported seven local nonprofits to increase equitable access to the Capital Trail and the outdoors.

I hope the Trail has been a great source of comfort and joy for you this year! Thank you for your support and partnership. We are filled with excitement, anticipation, and immense gratitude as we look to the future and all that we will accomplish together! Let's keep the momentum going!

Happy Trails,

CAT ANTHONY | EXECUTIVE DIRECTOR



The Virginia Capital Trail Foundation exists to protect, promote, and enhance the Virginia Capital Trail, and to serve as a resource, community builder, and connector to other trails throughout the Commonwealth.

OVER **1 MILLION** ANNUAL TRAIL USAGE COUNTS

TRAIL ADVOCACY

- PLANNING & FUNDING FOR GREEN SPACES
- CONSTRUCTION OF NEW MULTI-USE TRAILS
- DEVELOPING A REGIONAL TRAIL NETWORK
- EXPANDING EXISTING TRAIL SYSTEMS
- BUILDING CONNECTORS & LINKING COMMUNITIES

SUPPORTED **10 MILLION** IN TRAIL FUNDING

TRAIL AMBASSADORS

OVER **825** VOLUNTEERS

14,427 MILES
576 TRAIL REPORTS
OVER 2,000 HOURS



LAUNCHED FIRST EVER

CAPITAL TRAIL OUTDOOR EQUITY FUND



FUNDING FOR PROGRAMS THAT BUILD EQUITY AND ACCESS IN OUTDOOR RECREATION THAT UTILIZE THE CAPITAL TRAIL

\$23,000+

373

BAGS OF TRASH COLLECTED



19% GROWTH



137



TRAINED AMBASSADORS

Anti-Litter Program

ADOPT-A-TRAIL

403 VOLUNTEERS

562 HOURS | 244 BAGS



NEW FITNESS & EDUCATIONAL PROGRAMS



- YOGA CLASSES
- POP-UP REST STOPS
- MOVIE NIGHTS
- BASIC BIKE MAINT/REPAIR
- INTRO TO BIKE TOURING
- DISABILITY ETIQUETTE
- BIKE TOURS

OVER 300 PARTICIPANTS

3RD ANNUAL

CAP TRAIL 10 MILE / 5K

390+

RUNNERS & WALKERS



2ND ANNUAL

SUMMER CHALLENGE

257

RUNNERS
WALKERS
ROLLER SKATERS
CYCLISTS



40% FROM OUTSIDE THE LOCAL AREA

CAP2CAP

1,333

CYCLISTS
144 FROM OUTSIDE THE COMMONWEALTH

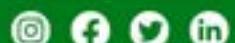
16TH ANNUAL CAP2CAP

USAGE COUNTS BY JURISDICTION

CITY OF RICHMOND	378,686
HENRICO COUNTY	356,731
JAMES CITY COUNTY	151,917
CHARLES CITY COUNTY	133,689

SOCIAL CHANNEL ENGAGEMENT

FACEBOOK FOLLOWERS	11,250 (↑ 13%)
INSTAGRAM FOLLOWERS	5,976 (↑ 27%)
TWITTER FOLLOWERS	2,305 (↑ 4%)
NEWSLETTER REACH	43,000+
ANNUAL WEBSITE VIEWS	239,000+



COMMUNITY PARTNERS & SUPPORTERS

Agee's Bicycle Company
Ampersand Design Company
Applied Materials Foundation
Atlantic Union Bank
Basket and Bike
Billsburg Brewery
BluePrint Automation, Inc.
Breez-In
CapCenter
Capital Trees
Charles City County
ChemTreat
City of Richmond
Cul's Courthouse Grille
Dirty Deeds Power Washing
Dominion Energy
Granville Farms
Hardywood Park Craft Brewery
Henrico County
Hirschler Fleischer, P.C.
Hubbard Peanut Company
Hunton Andrews Kurth
Indian Fields Tavern
James City County
James City County Parks & Recreation

James River Association
Jamestown-Yorktown Foundation
Kaléo
Kanipe Family Trust Fund
Kinetic Endeavors, LLC
Kul Wheels
MacFarlane Partners, LLC
Markel Corporation
Microsoft
MPower Yoga
Pedal Power RVA
Performance Food Group
PRCF (Richmond Parks, Recreation
& Community Facilities)
Quirk Hotel
Richmond Area Bicycling Association
Richmond Region Tourism
Richmond Road Runners Club
River City Cider LLC
Rivers Rest Marina & Resort
Riverside Health System
Road Tested Bike Tours, LLC
Rocketts Block 17, LLC
RVA MORE
Sentara Healthcare

Shelley Cupp Schulte PC
Smartbox
Spoke & Art Provisions Co.
Sports Backers
Stone Brewing Co., LLC
The Blue Heron
The Daily Scrub, LLC
The Design Shop
The Hull Foundation
The Martin Agency
Tidewater Trails Alliance
Universal Leaf Foundation
VCU Health System
Venture Richmond
Virginia Credit Union
Virginia Department of Transportation
Virginia Outdoors Foundation
Virginia Sargeant Reynolds Foundation
Virginia Tourism Corporation
Virginia Trails Alliance
Williamsburg Area Bicyclists
Williamsburg Community Foundation
Williamsburg Office LLC

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We are incredibly fortunate to work alongside so many dedicated community partners who understand outdoor spaces are vital for our communities and need support and funding.

- Cat Anthony



INDIVIDUALS & FAMILIES

>>> TRAIL SUSTAINERS CIRCLE - \$1,000+

Matthew & Angela Akin
Jane Banfield
Pushkal Basavaraj
Jack Berry
Anthony Bowes
John & Carter Bryan
Shelley & Randolph Case
Judy Caspari
Tracy Clark
Josh Dare
Jeffrey & Ilse Deel
Mark & Therese Dozier
Robert & Andrea Erda
Charles & Rosalie Frey
Don & Betsy Garber

Clark & Monica Glave
Pamela Goggins
Matthew & Kirsti Goodwin
Roy & Charlotte Grier
Don & Ann Hall
Ted & Beth Hanson
Paul Harbolick
Mark Herzog
Michael & Paige Holbert
Jeffrey Hull
Jeff Joy
Becky & Marty Kanipe
Jerome & Barbara Kloecker
Michael & Kathy Laing
Amber Lewis

John & Arlene McLaren
Sally Meyers
Daniel & Charlye Mondak
Jennifer & Edward Mullen
John Nania
Keith & Carol Naumann
William & Pamela O'Connor
Pamela Royall
Wallace & Mary Stettinius
Maria Tedesco
Jim & Bobbie Ukrop
Ted & Katie Ukrop
Daniel & Brenda Walker
Barry & Lois Watkins
Kenan & Briscoe White

>>> TRAIL GUARDIANS - \$999 TO \$550

Thomas & Barbara Bailey
Brian Dixon
Dave & Cyndee Dragoo
Cliff Fleet
Jennifer & Kelly French

Von Gilbreath
Arthur Grant
Holly Powell
Buford & Beth Scott
Brooks & Jennifer Smith

Joel & Buzz Spencer
Bill Stephens
Joe & Marcie Walsh
Mark Willis



I rode the trail out and back this year in one day and it was great, can't wait to do it again!

- Kevin S.

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INDIVIDUALS & FAMILIES

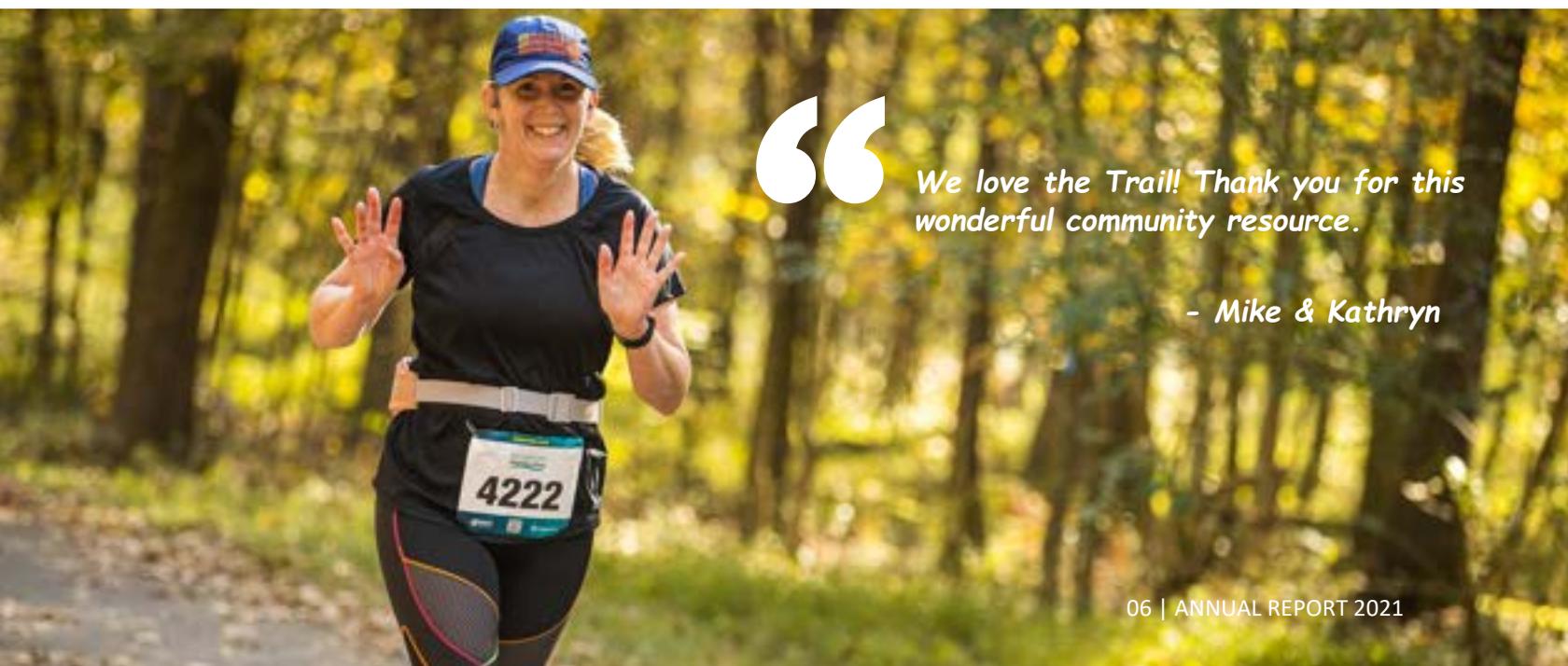
>>> TRAIL CHAMPIONS - \$549 TO \$250

Virginia Babey
Thomas & Barbara Bailey
Allen Bernstein
Gregory Blake
Howard & Cathy Bos
David Boyd
Kevin Bruny
John & Lisa Burton
Prince & Erika Butler
Steven & Olwen Cape
Martha Coffield
Chris Connell
Dean & Carolyn Dunbar
Kevin & Margaret Drawbaugh
John & Jane Fain
Elizabeth & Stephen Foxx
Gilbert & Jeanne Frey
Phillip Frix
Kimberly & Robert Galgano
Sharon & Bob Gaston
Frank & Brenda Gibb
John Gonyo
Kevin Gottschalk
David & Karen Hand
Max Hepp-Buchanan
Lowrey & Elizabeth Holthaus
Mark Ireland

Bart Johnson & Elizabeth O'Neil
Steven & Janet Jones
Roger & Sandy Kasch
Charles & Jo Lee Kenney
Patricia King
Susan King
Steve & Mary Kate Kitay
Rochelle Klinger
Stephen Knox
Gillian & Jon Lugbill
Charles & Sheila Macfarlane
Justin & Megan Marriott
Ned Massee
Johnathan Mayo
Bruce Miller
Hon. William Mims
Nicole Morgan
Bob & Beth Musick
Charles & Anne Owens
James Paul III
James Perlmutter
Brandon Phibbs
Sherri Powers
Elaine Quick
Craig Ramsbottom
Susan & Walter Robertson
Elizabeth & Donald Rowe

John Sample
Patricia & Conrad Sauer
Emilie & Barry Saunders
James Savage
Jeffrey & Amy Scharf
Michael Schewel & Priscilla Burbank
Dan Schmitt
Craig Simpson
Dick & Susan Smith
Michael Snodgrass
Penn & Peggy Staples
Bill Stephens
David Timberline
David Trump
Karen Van Veldhoven
Nancy & Mark Walker
Michael & Mary Walls
Jason Walters
Teresa Weisz
Donna Wilmoth
William Wojohn
Franklin Wolf
Charles Wood
Diane Woolard
Matthew Ziehl
Frank Zwemer & Laura Brewer

Thank you to all of our donors and partners!



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We love the Trail! Thank you for this wonderful community resource.

- Mike & Kathryn

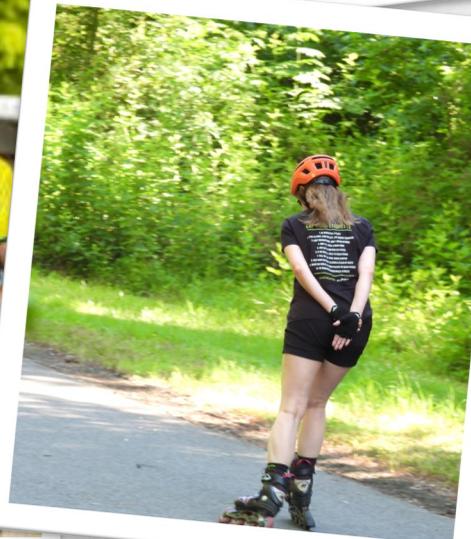
EVENTS & MILESTONES

1,333

CYCLISTS RODE IN CAP2CAP

650

FROM OUTSIDE LOCAL AREA



ACTIVE LIVING

257

WALKERS, RUNNERS AND
CYCLISTS IN OUR CAP TRAIL
SUMMER CHALLENGE



COMMUNITY IMPACT



TRAIL ADVOCACY & STATE FUNDING /

Successfully advocated for trail funding. In 2021, the state set aside **\$10 million dollars** to support the planning, development, and construction of multi-use trails, Governor Northam **proposed \$245 million** for outdoor recreation (**233M for multi-use trails**) and **Central Virginia Transportation Authority committed \$113 million** to a variety of infrastructure projects that includes safety improvements to four Capital Trail crossings. In April, Henrico County Parks and Recreation held a ribbon cutting ceremony to open an additional **3/4 mile connector trail** linking the Capital Trail to additional parking and the Dorey Park Farmers Market.



BRINGING AWARENESS OF VA TRAIL NETWORKS /

With a **shared vision of equitable access to trails and greenways**, the VCTF partnered with the East Coast Greenway Alliance for the Winter Warrior Challenge. Participants learned about trail networks across Virginia and how important pedestrian and cycling infrastructure is to our region.

CAPITAL TRAIL OUTDOOR EQUITY FUND /

Released on March 8, 2021, the Capital Trail Outdoor Equity Fund helps non-profit organizations implement programs that work towards increasing equity and access in outdoor recreation, specifically using the Virginia Capital Trail. With funding support from Dominion Energy, the Virginia Outdoors Foundation, and our Trail donors, we awarded a combined total of \$23,250 to seven nonprofits to fund a range of outdoor recreational programs that include cycling, running, hiking, and fishing.



TRAILS ARE FOR EVERYONE /

In October, we **launched our first annual Share the Trail campaign**. We posted temporary Trail etiquette signs along the Virginia Capital Trail showcasing the importance of Trail safety, shared fun homemade videos from Trail users, and posted weekly trail tips.



COMMUNITY OUTREACH PROGRAMS /

Expanding our grassroots and free educational programming was one of our 2021 goals. We **served over 300 trail users** through our pop-up rest stops, Basic Bike Maintenance & Repair, Intro to Bike Touring, On the Trail Yoga with MPower, Disability Awareness training, and other outreach events. We also partnered with James City County Parks & Recreation and Henrico County Recreation and Parks to offer movie nights on the Trail.

YOUR VCTF TEAM



BOARD OF DIRECTORS /

TED UKROP / CHAIR

STEVEN RIDGE / VICE-CHAIR

RACHEL CHIEPPA / SECRETARY

JOHN F. BERRY, JR / TREASURER

BARRY WATKINS / PAST CHAIR



SHELLY CASE

JOSH DARE

ROB ERDA

CLIFFORD B. FLEET III

VONCILE "VON" GILBREATH

PAM GOGGINS

MAX HEPP-BUCHANAN

MARK HERZOG

KATHY LAING

CHARLES MACFARLANE

KIM MARBLE

JOHNATHAN MAYO

ERIC MCKAY

HON. WILLIAM C. MIMS

JENNIFER MULLEN

BRANDON PHIBBS

MARIA P. TEDESCO

DONNA WILMOTH

STAFF /

CAT ANTHONY/ EXECUTIVE DIRECTOR

CYNDEE DRAGOO

MATT PIENKOWSKI



137+

trained Trail Ambassadors submit maintenance reports, lead litter cleanups, help Trail users, and spread goodwill!





**VIRGINIA
CAPITAL TRAIL
FOUNDATION**



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VIRGINIACAPITALTRAIL.ORG

The Virginia Capital Trail Foundation is a 501(c)(3) Nonprofit Organization